# 4x3 Apex Pop Up
## Graphic Specification

the poster co.

(end)                                                    (end)

2220mm

200mm                                                    200mm

1    2    3    4    5    6

Area not visible from front

Avoid lettering being cut by joins
between panels if possible by adjusting
kerning as necessary

Area not visible from front

400mm | 700mm | 700mm | 700mm | 700mm | 400mm

3600mm

colorglow [IQ]

THE FIRST CARE
THAT UNDERSTANDS
COLOUR

GOLDWELL

GOLDWELL
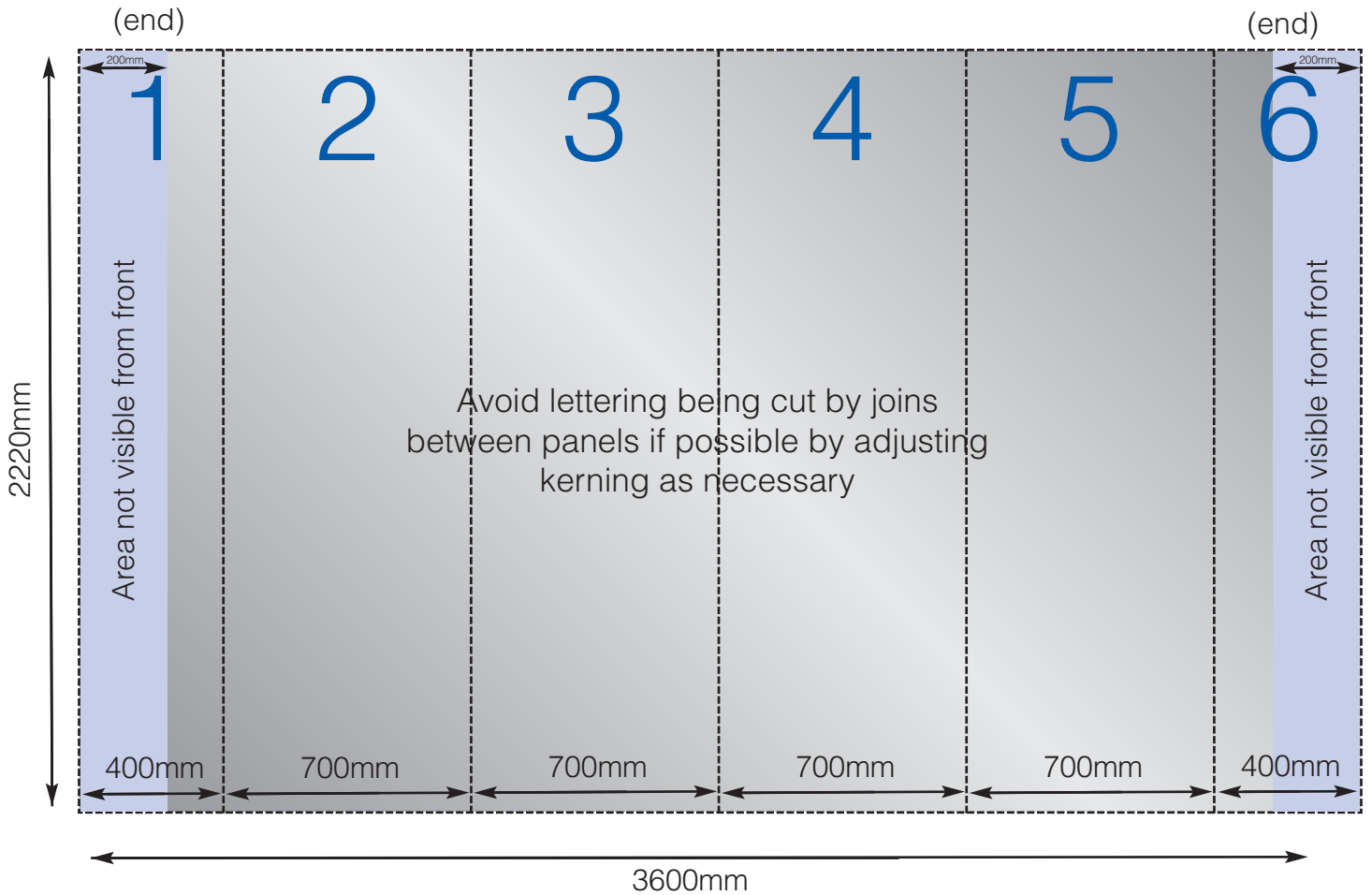
Front visible graphic overall area
2220mm(h) x3200mm(w)
N.B. as approximately 50% of the (end)
curve panel width may be concealed from
view - position text and image accordingly

Front finished overall print size
2220mm(h) x 3600mm(w)
(2 panels 400mm width and 4 panels
700mm wide)

Artwork to be set up at 25%
900mm(w) x 555mm(h)